PRESS RELEASE



FOR IMMEDIATE RELEASE

February 3, 2021 Catarina Suplicy, GHCC Liaison cat@hollywoodchamber.org

## The Greater Hollywood Chamber of Commerce & The Pacific Institute Partner in Leadership Mindset™ Virtual Program

Hollywood, FL – The Greater Hollywood Chamber of Commerce (GHCC), which offers the annual Leadership Hollywood program, and The Pacific Institute® announced a partnership to deliver a six-session online program dedicated to personal and professional development. The program, called "Leadership Mindset," is set to launch on March 11.

For more than 40 years, The Greater Hollywood Chamber of Commerce (GHCC) has offered opportunities for leadership advancement through its interactive Leadership Hollywood community program. As our community continues to face challenges, GHCC's approach to leadership has expanded, and this year, the Chamber has added programming to foster resilient and effective leadership.

The Leadership Mindset program is built on 50 years of scientifically measured methods and foundational leadership concepts that help motivated individuals achieve success. The Pacific Institute® will facilitate six virtual sessions focused on the key components of effective leadership that drive personal and professional development.

By participating in the Leadership Mindset program, dedicated business people and community-minded individuals will: (1) Become confident decision makers through proven, time-tested leadership philosophies. (2) Learn to embrace challenges and improve their professional performance and the performance of their teams and organizations. (3) Achieve success by leveraging their leadership style.

Starting March 11, the Leadership Mindset course will encompass six virtual sessions conducted by The Pacific Institute®. Tuition is \$350 for GHCC Members and \$450 for non-members. Applications are now open, and program spots are limited at 30 participants. The deadline for registration is February 23. Learn more and apply here: hollywoodchamber.org/leadership-hollywood/

## ABOUT

The Pacific Institute® is a global consultancy with 50 years of expertise in delivering customized learning solutions that empower organizations and individuals to improve performance and reach their full potential.

The Greater Hollywood Chamber of Commerce's Leadership Hollywood program focuses on developing a strong dynamic between our organization and the business community to benefit the business climate, leadership advancement, and economic growth in Hollywood.